## Abstract of the Disclosure

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A digital camera apparatus is disclosed, which includes a recorder for recording a plurality of informative data of items, as an information file, to be used in classifying and arranging image data, a microphone for inputting voices, a voice decipher for deciphering a content of expression made by the voices picked up through the microphone, an item informative data extractor for extracting an informative datum of an item which informative datum is analogous to the deciphered content of the expression from the information file, and an item informative data recorder for recording the informative datum of the item extracted by the extractor into an Exif file for the image data.